

DATE: March 17, 2009

FROM: JIM MERLIS/BIG HASSLE MEDIA

1st ROCK ON THE RANGE CANADA ANNOUNCED:
AMERICA'S ROCK FESTIVAL MAKES DEBUT NORTH OF THE BORDER
SATURDAY, JUNE 27th
AT WINNIPEG'S CANAD INNS STADIUM;

FEATURING

BILLY TALENT, RISE AGAINST, RANCID, THEORY OF A DEADMAN,
SHINEDOWN

MORE THAN A DOZEN ACTS TO PERFORM
ON TWO STAGES

ROCK ON THE RANGE--America's premiere destination rock festival makes its Canadian debut on June 27th at Winnipeg, Manitoba's Canad Inn Stadium. The 2009 line-up for the nationally renowned festival centrally located in the heart of the Canada will be highlighted by performances from some of rock's biggest artists including Billy Talent, Rise Against, Rancid, Theory Of A Deadman and Shinedown. This will mark the first major rock festival in Winnipeg in over a decade.

Presented by Right Arm Entertainment and True North, the one-day, two stage music and lifestyle event will feature a potent line-up of more than a dozen bands. This year's well-rounded mix of rock's top artists also includes Thornley, Blue October, Inward Eye and the much buzzed about all- female band from Minneapolis Sick Of Sarah.

Rock On The Range Executive Producer, Del Williams of Right Arm Entertainment, says, "We are excited to bring Rock On The Range to Canada. ROTR is the people's festival. Our pledge is to create an annual rock festival for the heart of Canada, featuring the best bands and an incredibly low ticket price. This will be an event that the real rock fans can look forward to every year."

The third American version of the festival will take place on May 16 & 17 in Columbus Ohio, last year's event drew well over 50,00 people.

Tickets for ROCK ON THE RANGE, as well as VIP Packages go on sale Saturday, March 28 at 11:00 AM (Central Time) via www.rockontherange canada.com and www.ticketmaster.ca, and all local Ticketmaster outlets. Ticket prices start as low as \$29.50.

For up-to-the-minute information on ROCK ON THE RANGE 2009, visit www.RockOnTheRangeCanada.com or www.myspace.com/rockontherange canada

ROCK ON THE RANGE: WHERE ROCK LIVES!

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